

SPONSORSHIP DECK

A woman with blonde hair is seen from the side, operating a professional video camera. The camera has a large lens and a microphone attached to the top. The background is blurred, suggesting an indoor setting. The overall image has a dark, moody tone with a semi-transparent dark overlay.

FEMALE VOICES ROCK 2021

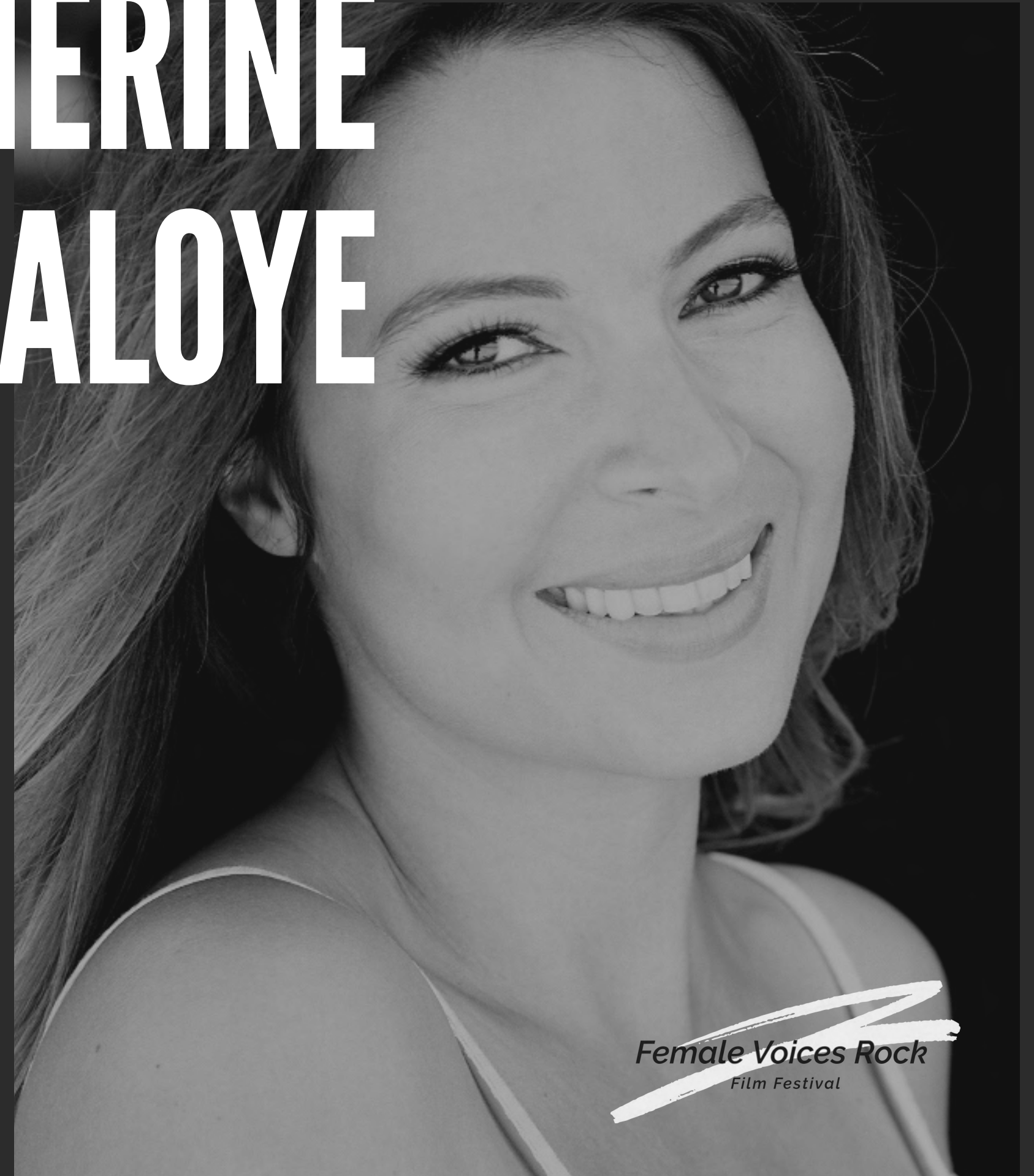


CATHERINE DELALOYE

FOUNDER &
EXECUTIVE DIRECTOR

Female Voices Rock is not only a festival but a tribe of strong, talented, and determined women, and it's able to exist today because of the love, passion, and talent of our incredible volunteers. We are stronger than ever and our community is not only surviving but thriving. It's not been easy, but nothing great ever is. I've always known that women were incredible but this year FVR has shown me that women are truly, truly unstoppable and when we work together ANYTHING is possible.

Learn more at femalevoicesrock.com.



Female Voices Rock
Film Festival

OUR MISSION

To incite and inspire change that builds a foundation of equality and diversity, ensuring that every voice is heard and championed. At Female Voices Rock, we believe it's time to amplify the voices that have not been heard before.

HEAR US ROAR



Female Voices Rock
Film Festival

WHO WE ARE

A WOMXN FILM FESTIVAL

that supports diverse female storytellers in the entertainment industry. BIPOC, LGBTQ+ voices, and other marginalized voices are not given equal space. Female Voices Rock creates space for the important stories that need to be told. We support womxn filmmakers through educational programming, workshops, webinars, and networking events. Female Voices Rock are committed to increasing the diversity in the industry and revolutionizing the filmmaking space.



Female Voices Rock
Film Festival

TOP 100 FILMFREEWAY

Through our annual Female Voices Rock Film Festival, we encourage filmmakers to connect and share their stories. We also encourage filmmakers to submit their work. We understand that part of the issue is often financial, so if any filmmakers feel they are financially unable to apply, please contact us. We provide waivers and financial assistance for your application.

It is our responsibility to make change and Female Voices Rock will work to ensure that every voice is heard.

- Black Voices Rock.
- Trans Voices Rock.
- Latinx Voices Rock.
- Indigenous Voices Rock.
- Non-Binary Voices Rock.

Female Voices Rock, and we are listening to you.



WHAT MAKES US DIFFERENT?

SOLD OUT SCREENINGS

Female Voices Rock is proud to report steady growth. In our inaugural year, Female Voices Rock held multiple sold-out screenings at the iconic Village East Cinema in NYC hosting over 500 attendees and filmmakers.

OVER 1K VIRTUAL PASSES

In 2020, as a response to the COVID19 pandemic, we launched a completely virtual program. The Festival reported over 1,000 virtual passes sold globally.

15K SOCIAL FOLLOWERS

Our social channels have experienced rapid increase and engagement. We continue to incite empowering conversations in our private facebook group.

2.5K EMAIL SUBSCRIBERS

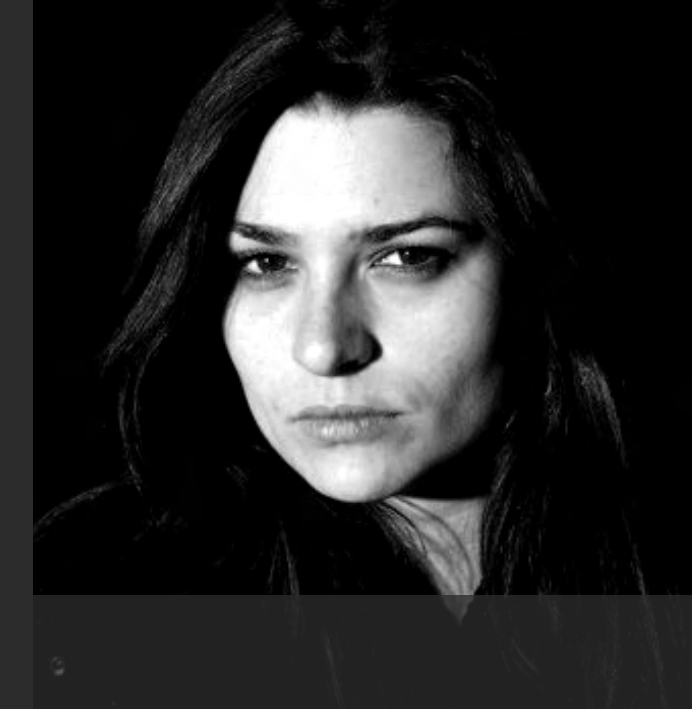
Emails are still one of the most effective ways to reach and engage an audience. Our email list is growing everyday with more womxn entering the film and screenplay competitions. We expect the list to grow rapidly this year and surpass X amount by 2022.

2K SUBMISSIONS IN 2021

At its current rate of growth, we expect to receive 2,000 submissions for Female Voices Rock in 2021. Last year, 80% of all those that entered, shortlisted or not, attended.

HELP US GO HYBRID

We plan to create a hybrid event for 2021 with a virtual program and physical screenings in Orlando, FL (Disney Springs). We expect to host over 1k physical attendees and sell over 1k virtual passes.



FILM COMPETITION JUDGES

JULIE CHRISTEAS

Founder & CEO, Tandem
Pictures

Recent films include, THE
SURROGATE (SXSW 2020)
and BLACK BEAR (Sundance
2020) starring Aubrey Plaza,
Christopher Abbott and Sarah
Gadon. Julie also executive
produced cult horror THE
EYES OF MY MOTHER
(Sundance 2016) . . .

EVA LIPMAN

Emmy-award winning
filmmaker

Eva produced HBO's JIM: THE
JAMES FOLEY STORY, Eva is
also an Academy Award
nominee and winner of the
2016 Sundance Audience
Award and the 2016
Primetime Emmy for
Exceptional Merit in
Documentary Filmmaking . .

CHARLOTTE KILBY

Executive Producer

In 2016 Charlotte founded
Strathie Film and went onto
produce her first feature film
SOLIS, starring THE WALKING
DEAD's Steven Ogg,. And,
DARK ENCOUNTER (starring
Laura Fraser, Alice Lowe and
Vincent Regan (dir. Carl
Strathie) . . .

MARGARITA MUROLO

Producer / Founder
Halong Films

Margarita's curated a
number of projects inc
PIRANHAS, MALTESE,
BRACCIALETTI SILVER BEAR
(Emmy kids award nominee
+). In 2019 she left Palomar
and founded Halong films.

LEARN MORE AT [FEMALEVOICESROCK.COM/MEET-THE-JURY](https://femalevoicesrock.com/meet-the-jury)

the jury



TRACY KOPULSKY

Founder & CEO, Tandem Pictures

A native Angeleno, Tracy started her career at William Morris Endeavor after a Radio/TV/Film program at Northwestern University. At MXN Tracy fell in love with fostering the careers of singular voices... with a particular emphasis on elevated genre and smart, edgy comedy . . .



SCREENWRITING JUDGES

AUDREY KNOX

TV Literary Manager at Cartel Entertainment

Cartel is a management and production company with clients on shows including LUCIFER, HAPPY!, BLACK LIGHTNING, and GROWN-ISH. Audrey has experience in both scripted and unscripted television, on set, in production, and in writers' rooms. She has a BFA in Screenwriting from Chapman University's Dodge College of Film and Media Arts . . .



HALLE MARINER

Agent at APA Talent Agency
Scripted Literary Department

Hailes from the mid-west and graduated from Columbia College Chicago in the film business before moving to LA. Halle's goal is to advocate for writers and directors who are underrepresented in the film world . . .

LEARN MORE AT [FEMALEVOICESROCK.COM/MEET-THE-JURY](https://femalevoicesrock.com/meet-the-jury)

the jury



ANIMATION JUDGES

ALISON MANN

VP Creative/Strategy, Sony
Pictures Animation

Alison helps develop projects and talent for feature film, international and series-based projects, collaborating with key creatives within the animation and live-action industry. Mann is the co-founder and CEO of the BRIC Foundation, an organization set up to solve how to create new access points for women and people from underrepresented groups . . .

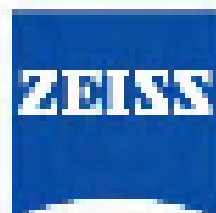
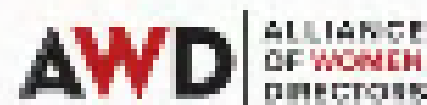
MONICA LAGO-KAYTIS

Producer / Co-founder
Rise Up Animation

Latin-American producer. Born in Hollywood, Monica Lago-Kaytis joined Walt Disney Animation Studios in 1994 for the film POCAHONTAS and continued to work in a wide variety of production roles on traditional, CG and stereoscopic animated films including HERCULES, MEET THE ROBINSONS and THE PRINCESS AND THE FROG.

LEARN MORE AT [FEMALEVOICESROCK.COM/MEET-THE-JURY](https://femalevoicesrock.com/meet-the-jury)

the jury



Female Voices Rock
Film Festival

2020 SPONSORS



VIEW THE FULL PROGRAM OF
EVENTS AND PANELS ONLINE AT
[ISSUU.COM/FEMALEVOICESROCK](https://issuu.com/femalevoicesrock).

ALSO AVAILABLE AS PRINT ON DEMAND.

Female Voices Rock
Film Festival

2020 PROGRAM

BUILDING A CAREER IN ANIMATION
VP of Creative at Sony Pictures Animation

BREAKING INTO THE WRITERS ROOM
Hosted by Coverfly; Camille Corbett, Lucy
Luna, Liz Storm & Shiwani Srivasfava

THE ART OF THE PITCH
Bri Castellini from Seed & Spark presents.

IMPACTFUL DOCUMENTARY FILM
Amy Adrion and Eva Lipman present.

WOMEN IN FILM & TV CRITICISM
Presented by Catalina Combs, Melissa
Silverstein, Morgan Rojas, Kay-B,



2020 PANEL SAMPLES

OPENING + CLOSING CEREMONY

Networking, announcements. Live music from April Rose Gabriella and Pamela Claire. High attendance rate.

MEET THE FILMMAKERS

Facebook Live interviews were held with officially selected filmmakers throughout.

NETWORKING BRUNCH

Zoom rooms, activities for ticket holders.

LIVE SCRIPT READING

Winning short film script. Starring AJ Edmonds, Corey Rittmaster, Darryl Hinds, Georgia Grant, Leesa Kim, Milo Manheim, Tabby Johnson, and Tony Nappo..



2020 EVENT SAMPLES

“

FILM THREAT:

"With a dedicated festival team who are creating a diverse and welcoming environment for female filmmakers, Female Voices Rock is more than just a film festival. It is a total experience. For 2021, expect a hybrid version of the festival with a virtual and live experience."

VANGUARD CULTURE

"Female Voices Rock Film Festival is geared to inspire change in the industry and uplift female creators. BIPOC and LGBTQ+ voices have been left to fight for themselves for too long. This platform aims to uplift those that have been left in the background."

press

NIKOLETA MORALES, WRITER

"It is refreshing to see new voices, real women stories from all over the world and movies that reflect the female reality ranging from immigration, menstruation, empowerment, heroism, sexual assaults, career choices, age, race, beauty, to name a few. Women are complex and so much is expected of us."



Utilizați amprenta sau glisați pe ecran pentru deblocare

filmmakers

ANGELITA MENDOZA:

"It was amazing to see so many great films directed by women. It gave us a platform and a community. The films looked great on the big screen at one of my favorite theaters in NYC. I would highly recommend this festival to all female filmmakers looking showcase their work in a supportive environment."

MEAGAN LOPEZ

"This festival supports unique and diverse female voices and is supporting the industry by showcasing said voices, holding summits to dialogue with female industry leads during COVID and now my short dark comedy on female rage gets a platform."

ALEXA MODERN

"This was a festival I had my eye on and am so pleased to have my short film featured as their short of the week. Great communication and clearly an inclusive festival that really values female voices. Proud to be recognised by them!"

FESTIVAL GROWTH

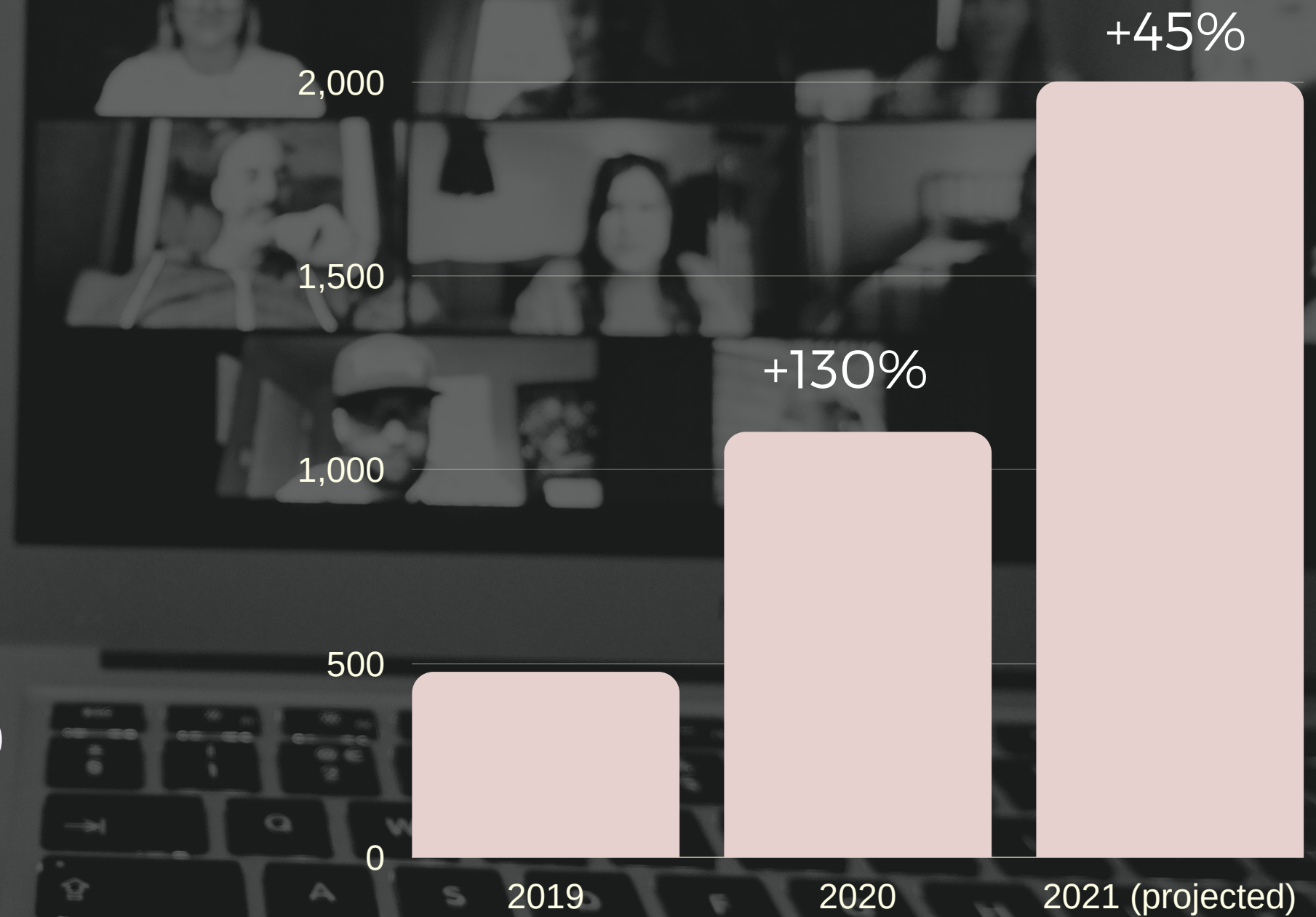
Since its inception in 2019, Female Voices Rock is proud to report steady growth over the years. In our inaugural year, Female Voices Rock held multiple sold-out screenings at the iconic Village East Cinema in NYC hosting over 500 attendees and filmmakers.

In 2020, as a response to the COVID19 pandemic, Female Voices Rock launched a completely virtual program - available to attendees across the country. The Festival reported over 1,000 virtual passes sold, surpassing the physical attendance from the year before.

In 2021, Female Voices Rock hopes to host a hybrid event: keeping a virtual program as well as physical screenings in Orlando, FL in the popular Disney Springs area. We expect to host over 1,000 physical attendees and sell over 1,000 virtual passes, thanks to our growing network and online reach.

NUMBER OF SUBMISSIONS

RAPID GROWTH SINCE 2019



DIGITAL FOOTPRINT



1,6k page
followers. 400+
group members



11.5k followers



94.7k
Impressions
during FVR 2020



2,500 email
subscribers

WEBSITE TRAFFIC

RAPID GROWTH SINCE 2019

15,000

10,000

5,000

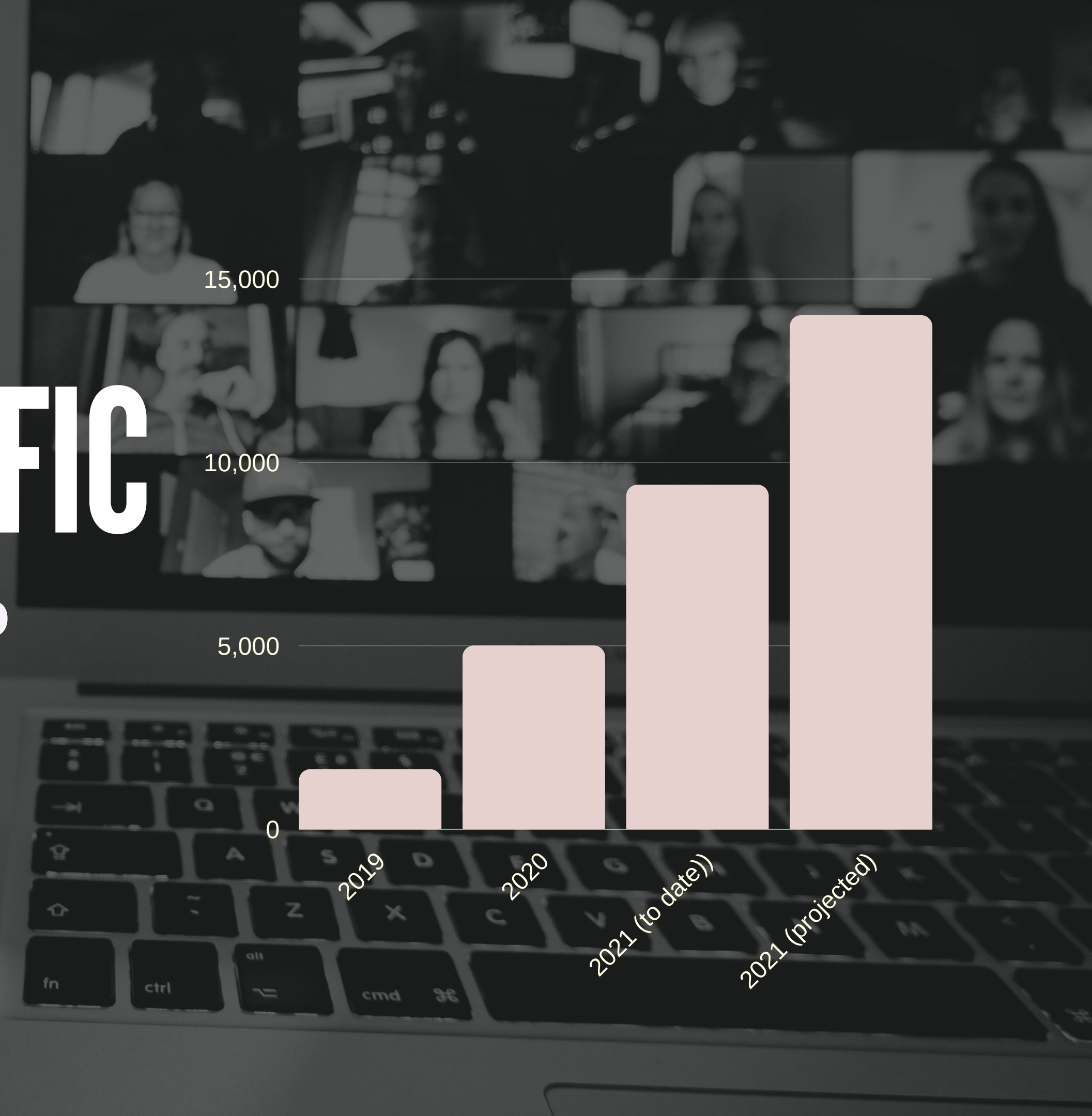
0

2019

2020

2021 (to date))

2021 (projected)



DEMOGRAPHICS



87%

WOMEN



12%

MEN



35%

AGED 18-34



65%

AGED 35-65

SPONSORSHIP OPTIONS

PRESENTING SPONSOR \$50,000

- “Presented by” line inc in all comms
- Festival logo in your comms
- Your logo in all Festival comms
- Special mention during Festival ceremonies
- Commercial before every film screening (up to 120)
- Your ad in the Festival program (inside front/back page)
- Social mentions pre-event (weekly)
- Social mentions during event (daily)
- Social mentions post-event (weekly)
- Your logo on our ads
- Festival PR mention
- Table for your rep at the venue
- FVR website ad (1 year)
- Your banner at the venue
- Your logo on steps and red carpet
- Include giveaways in the Gift Bags

GOLD SPONSOR \$25,000

- Festival logo in your comms
- Your logo in all Festival comms
- Special mention during Festival ceremonies
- Commercial before every film screening (up to 60)
- Your ad in the Festival program (full page)
- Social mentions pre-event (bi-weekly)
- Social mentions during event (three times)
- Social mentions post-event (three times)
- Your logo on our ads
- Festival PR mention
- Table for your rep at the venue
- FVR website ad (1 year)
- Your banner at the venue
- Your logo on steps and red carpet

SILVER SPONSOR \$10,000

- Festival logo in your comms
- Your logo in all Festival comms
- Special mention during Festival ceremonies
- Commercial before every film screening (up to 30)
- Your ad in the Festival program (half page)
- Social mentions pre-event (twice)
- Social mentions during event (twice)
- Social mentions post-event (twice)
- Your logo on our ads
- Festival PR mention
- Table for your rep at the venue

FESTIVAL SUPPORTER \$5,000

- Festival logo in your comms
- Your logo in all Festival comms
- Special mention during Festival ceremonies
- Commercial before every film screening (up to 15)
- Your ad in the Festival program (quarter page)
- Social mentions pre-event (once)
- Social mentions during event (once)
- Social mentions post-event (once)
- Your logo on our ads

VIRTUAL SPONSOR \$2,500

- Festival logo in your comms
- Your logo in all Festival comms
- Special mention during Festival ceremonies
- Commercial before every film screening (up to 15, virtual only)
- Social mentions during event (once)
- Social mentions post-event (once)
- Your logo on our ads
- Festival PR mention

JOIN OUR MISSION

GET IN TOUCH

If you'd like to find out more about sponsorship and partnership opportunities with Female Voices Rock, get in touch via email at catherine@femalevoicesrock.com, or visit our website at www.femalevoicesrock.com.



Female Voices Rock
Film Festival